










Southampton Paquebot (Promotional & Propaganda) Slogan Handstamps – Dates recorded

| Year: | Handstamps: | Dates and Notes: |
|-------|---|--|
| 1925 |  <p>LONDON DEFENDED STADIUM WEMBLEY 6TH - 27TH MAY. 8 - 30 P.M.</p> | <p>20th April 1925. 22nd April 1925. 5th May 1925. 25th May 1925. 26th May 1925 (MD).</p> <p>Standard slogan used April - May 1925.</p> |
| 1925 |  <p>TORCHLIGHT TATTOO STADIUM WEMBLEY 24TH AUG - 26TH SEPT 8-0 P.M.</p> | <p>11th August 1925. 22nd August 1925. 21st September 1925 (MD)</p> <p>Standard slogan used August - September 1925.</p> |
| 1926 |  <p>BRITISH GOODS ARE BEST</p> | <p>13th July 1925. 16th October 1925. 27th October 1925 (MD). 1st December 1925 (MD). 15th January 1926 (MD). 12th February 1926 (MD). 12th March 1926 (MD). 11th March 1926 (MD). 18th May 1926 (MD). 23rd April 1926. 28th April (MD). 24th May 1926. (Inverted '2' in date.) 11th June 1926. 1st July 1926 (JJ) 2nd July 1926 (MD). 9th July 1926 (MD). 27th July 1926 (MD). 15th August 1926 (JJ) 19th August 1926 (MD) 7th September 1926 (MD) 25th October 1926.</p> <p>Standard slogan used July 1926 to 1926.</p> |







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| 1925- 1927 |  <p style="text-align: center;">POST EARLY – FOR – CHRISTMAS</p> | <p>21st December 1925. (Inverted date & lower slogan.) 2nd December 1927. 16th December 1927. 21st December 1932 (MD).</p> <p>Standard slogan used 1925 onwards.</p> |
| 1934- 1935 |  <p style="text-align: center;">POST EARLY FOR CHRISTMAS</p> | <p>17th December 1934. 21st December 1934 (MD).</p> <p>Standard slogan used 1933 onwards.</p> |








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| 1931-1934 |   | <p>11th March 1932. 9th April 1932 (MD). 16th May 1932 (MD). 10th June 1932 (JJ) 26th May 1932. 29th May 1932. 29th May 1932. 3rd June 1932. 4th June 1932 (MD). 17th July 1932 (MD). 26th July 1932. 8th August 1932. 8th October 1932 (MD). 31st May 1933. 30th June 1933 (MD). 17th July 1933. 10th August 1933 (MD). 14th August 1933. 21st August 1933. 13th September 1933. 2nd October 1933. 7th October 1933. 6th November 1933 (MD). 5th December 1933. 11th December 1933 (MD). 21st January 1934. 29th January 1934 (MD). Standard slogan used 1931 onwards.</p> |
| 1932 |   | <p>30th November 1931 (MD). 27th December 1931. 19th January 1932. 7th March 1932.(MBM & MD)</p> <p>Standard slogan used 1931 onwards.</p> |

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| 1937-1939 |   | <p>5th June 1937 (mis-laid?) . 5th June 1937 (with no line over date). (On order.) 21st June 1937. (With line over date.) 5th July 1937 (MD). 10th August 1937 (JJ & MD). 16th August 1937. 1st September 1937 (MD). 1st October 1937. 6th April 1938 (MD) 6th November 1938. 25th November 1938. 31st May 1939. 4th August 1939. (Inverted cds.) Standard slogan used May to November 1937, etc.</p> |
| March -July 1938 |   | <p>19th March 1938. 21st March 1938. 20th April 1938. 2nd May 1938. 8th May 1938 (MD). 18th June 1938 (MD). 24th June 1938 (MD). 4th July 1938. 22nd July 1938 (MD). 27th July 1938. 5th August 1938. 6th September 1938 (time above date (mis-laid?)). 9th September 1938 (MD). 11th September 1938 (JJ). Standard slogan used February to October 1938.</p> |
| 1939 |   | <p>11th August 1939. 11th August 1939. 16th August 1939. 18th August 1939. 4th September 1939. Standard slogan used August & September 1939.</p> |

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| 1947 |  <p>Britain for Holidays... – — VISITEZ LA — GRANDE BRETAGNE</p> | <p>10th June 1947 (JJ) 8th July 1947. 7th August 1947. 25th February 1952. (mis-laid?)</p> <p>Standard slogan used 2nd to 28th June 1947.</p> |
| 1948 |  <p>SAVE YOUR WASTE PAPER FOR SALVAGE</p> | <p>7th October 1948. (Lower frame line missing?)</p> <p>Standard slogan used 6th to 30th September 1948.</p> |
| 1951 |   <p>FESTIVAL OF BRITAIN MAY 3 – SEPT 30</p> | <p>11th April 1951.</p> <p>Standard slogan used 2nd to 30th April 1951.</p> |
| 1952 |  <p>BRITISH INDUSTRIES FAIR 5-16 MAY 1952 LONDON & BIRMINGHAM</p> | <p>25th February 1952.</p> <p>Standard slogan used 14th January to 15th May 1952.</p> |
| 1953 |   <p>LONG — LIVE — THE QUEEN —</p> | <p>29th June 1953 (JJ).</p> <p>Standard slogan used 3rd to 30th June 1953.</p> |

Slogans were drawn by Malcolm Montgomery, who also provided the base “Slogan used” data.
 Standard slogan dates are those seen on inland mail machine cancels.
 Parenthetical comments are contributed by Malcolm who created the initial database.
 Mike Dovey is a member of the [TPO and Seapost Society](http://www.tpoandseapostsociety.com) and an authority¹ on world-wide paquebot marks.

¹ Dovey, M & Morris, K: Paquebot Cancellations of the World, 4th Edition, TPO & Seapost Society, 2010